

Supported by  **MSME**
MICRO, SMALL & MEDIUM ENTERPRISES
संघ, लघु, मध्यम उद्योग क्षेत्र
OUR STRENGTH • हमारे ताकत
Ministry of MSME, Govt. of India



Knowledge Partner



LET'S EXPLORE THE LAND OF OPPORTUNITIES VIDARBHA

VIDARBHA'S MEGA INDUSTRIAL EXHIBITION, BUSINESS CONCLAVE AND INVESTMENT SUMMIT



Advantage Vidarbha 2025
Gateway to Growth

KHASDAR AUDYOGIK MAHOTSAV

7TH TO 9TH FEB. 2025

Venue: RTMNU Campus Ground, Amravati Road, Nagpur, Maharashtra

Envisioned by Shri Nitin Gadkari, Union Minister for Road Transport and Highways, Govt. of India

Prime sponsor



LLOYDS METALS AND ENERGY LIMITED

Powered by



WORLD TRADE CENTER®
NAGPUR



Executive Committee

Ashish Kale
President

Dr. Vijay Sharma
Hon. Secretary

Girdhari Mantri
Vice President

Pranav Sharma
Vice President

Prof. Rajesh Bagdi
Treasurer

Members

Prashant Ugemuge
Rajesh Rokde
Ravindra Boratkar
Mahendra Kshirsagar
Nikhil Gadkari
Vinod Tambi
Mahesh Sadhwani
Sanjay Gupta

About AID

The **Association for Industrial Development (AID)** is an industry association headquartered in Nagpur, dedicated to facilitating collaboration among various stakeholders, including industry associations, educational institutions, and budding entrepreneurs, to drive industrial growth and economic development in the Vidarbha region.

AID is conceptualized by Shri Nitin Gadkari, Hon'ble Union Minister for Road Transport & Highways, Government of India.

Founded in 2023, AID is a non-profit organization committed to accelerating Vidarbha's industrial growth by showcasing the region's strengths and attracting investments.

Advantage Vidarbha, in its second edition, continues its journey as a premier platform for fostering industrial development, business opportunities, and investments in Vidarbha a part of Maharashtra, India. Organized under the aegis of "*Khasdar Audyogik Mahotsav*" by The Association for Industrial Development (AID), the event seeks to build upon the success of the inaugural edition, promoting Vidarbha's emergence as a global hub for innovation, enterprise, and industrialization.

With a focus on showcasing Vidarbha's strategic advantages, thriving sectors, and immense growth potential, the summit aims to attract national and international stakeholders, including policymakers, investors, industrialists, entrepreneurs, and academicians.

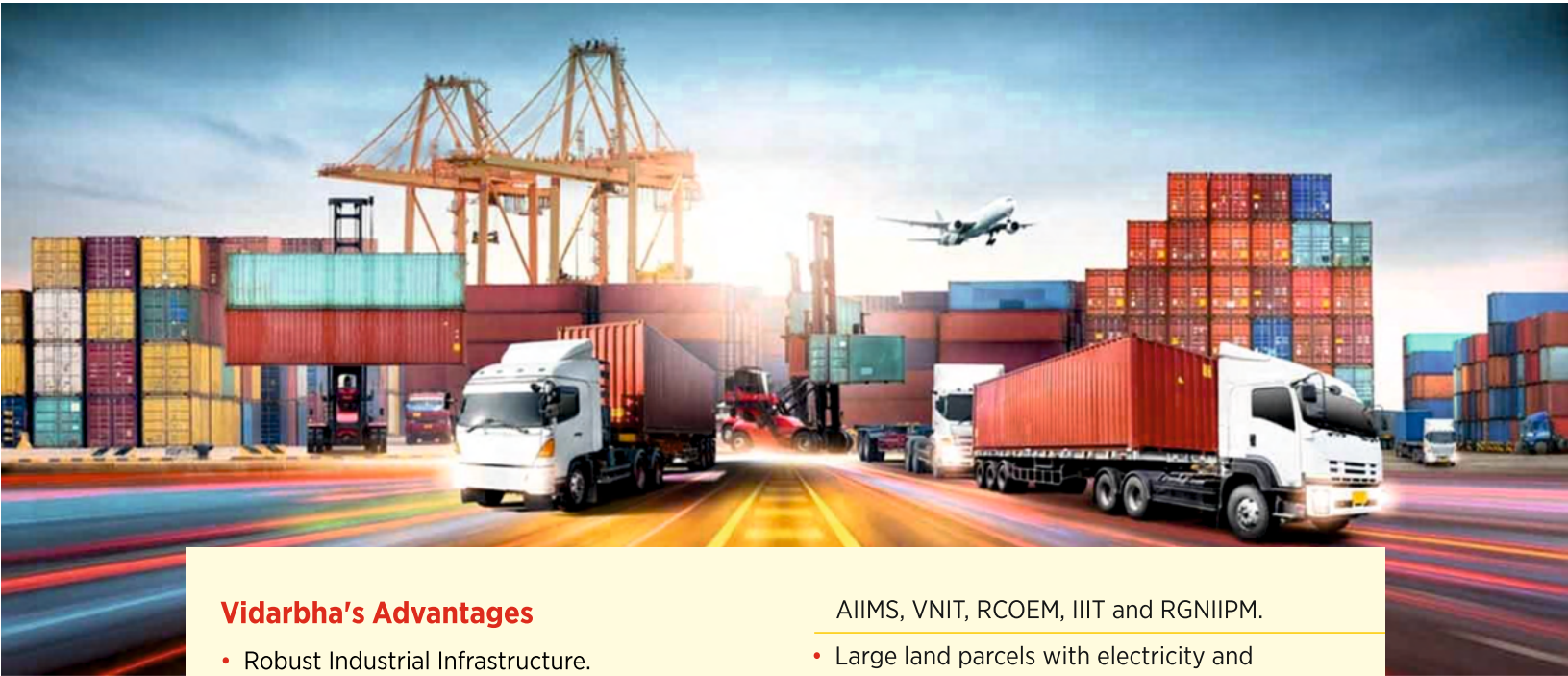
Theme :

Expo: This year, the expo focuses on showcasing Vidarbha's industries and its diverse range of products, along with the machinery and services essential for advancing industrial growth in the region. Our objective is to establish a robust support system that fosters innovation, enhances industrial capabilities, and positions Vidarbha as a leader in industrial development.

Business Conclave: The Business Conclave provides a dynamic platform for knowledge sharing, featuring expert-led panel discussions, keynote addresses, and seminars to share insights on market trends, industry challenges, and growth strategies. It also facilitates B2B and B2Government meetings, policy advocacy, meaningful networking and explore new opportunities.

Vidarbha: The Emerging Epicentre for Business, Innovation, and Sustainability

Vidarbha, the northeastern region of Maharashtra encompassing 11 districts, each with its unique identity. It is a region rich in natural resources and vast industrial potential, having presence of renowned conglomerates and MNCs boasting an impressive average GDP of Rs. 132,750 Crore (\$21.9 Billion), driving economic prosperity and growth.



Vidarbha's Advantages

- Robust Industrial Infrastructure.
- Progressive industrial ecosystem.
- Central Location Zero Mile of Country with Overnight Connectivity to 250 - 300 districts Surrounded by three states of Madhya Pradesh, Chhattisgarh and Telangana, which makes it way ahead of others in terms of logistics.
- Multi-modal International Cargo Hub
- Region Full of Natural Resources, Forests, Water and Rich Mineral Wealth of Iron Ore, Manganese ore, limestone, coal, etc. with Best Road, Rail and Air Connectivity.
- Abundant skilled and unskilled manpower, as the Region of Maharashtra State is home to India's most prestigious educational institutions, including RTMNU, Symbiosis, IIM, AIIMS, VNIT, RCOEM, IIIT and RGNIIPM.
- Large land parcels with electricity and proximity to necessary supplies.
- Home to more than 40 power plants, Vidarbha stands as a power-surplus region, ensuring uninterrupted energy supply for industries.
- Ease of Doing Business with favourable and transparent policies to suit the needs of the industrial sector including, Special Power subsidy to the industries in the region by the Government of Maharashtra & Package Scheme of Incentive.
- Strong Regional Political Leadership.
- Social harmony and alternate life style in harmony with nature.

Objectives:

- 1. Promote Vidarbha as a Top Investment Destination:** Highlight the region's industrial infrastructure, policy support, and business-friendly environment.
- 2. Bring Together Industry Leaders, Innovators, and Key Stakeholders:** Facilitate discussions on the latest advancements, emerging trends, and untapped opportunities across industries.
- 3. Foster Industry-Academia Collaboration:** Encourage innovation and skill development to create a future-ready workforce.
- 4. Showcase Sectoral Strength and Opportunities:** Focus on high-potential sectors such as IT, defence, textiles, agro-processing, tourism, pharmaceuticals, Mining & Minerals, and renewable energy.
- 5. Enable Networking and Partnerships:** Provide a platform for B2B, B2G, and B2C interactions.

**Stall Rate for 9 Sq. Mtr. (3x3Mtr.)
(INR) Rs. 1,00,000/- Plus 18 % GST**

Exciting Opportunity for MSEs participating in Advantage Vidarbha – Khasdar Audyogik Mahotsav!
The Ministry of MSME is offering an 80% subsidy on shell space for Micro & Small Enterprises (MSEs) participating in the Advantage Vidarbha – Khasdar Audyogik Mahotsav.
This is a limited offer available on a first-come, first-served basis.





Key Features:

- **Exhibition:** A multi-sectoral exhibition featuring stalls from industries, startups, government agencies, PSUs, financial and educational institutions. It will showcase wide product range, machineries, services and investment opportunities.
- **Business Sessions:** Panel discussions, keynote addresses, and fireside chats with renowned industry leaders, policymakers, and thought leaders.
- **B2B and B2G Meetings:** Exclusive matchmaking sessions for business collaborations and government interaction.
- **Vendor Development Session:** Dedicated session to connect businesses with suppliers, enabling supply chain optimization and exploring procurement opportunities.
- **Startup Pitching Session:** An opportunity for startups to showcase their ideas to investors and corporate leaders.

Why Visit?

- Experts Advice and Insights on Business Strategies
- Networking Opportunities
- Brainstorming Sessions
- Explore New Avenues, Technologies & Potential Suppliers
- B2B Connections
- Interaction with Policy Makers & Government Authorities
- Guidance from Top Leadership and Startups
- Explore Career Opportunities



Why Exhibit?

- Exposure to the wide product range, technology and services to industries under one roof.
- Opportunity of networking with large-scale prospective buyers from across the Nation and Globe.
- Exposure to new technologies and advancements in the various sectors.
- Opportunity to find prospective alliances for profitable business collaborations
- Opportunity to explore the global market

Sectoral Focus Areas:

- Agro-processing & Agri Products
- Automobile
- Aviation
- Bamboo
- Chemicals
- Defence and Aerospace
- Dairy & Allied products
- Education & Skill Development
- Finance, Government Incentives & Taxation
- Fisheries
- Food Processing
- Gems & Jewellery
- Hotels & Hospitality
- IT and IT Services
- Logistics
- Mining and Heavy Industries
- Pharmaceutical and Ayurveda
- Plastics, Packaging & Rubber
- Renewable Energy and Green Technologies
- Real Estate
- Startup
- Steel & Allied Products
- Tourism and Tourism Services
- Textiles and Ready-made Garments

Beneficiaries

- Investors
- Entrepreneurs and Business Owners
- Government Representatives
- Industry Leaders, Professionals & Consultants
- Financial Institutions
- Technology & Service providers
- Trade Associations & Chambers of Commerce
- Academic and Research Institutions
- International Delegations
- Media and Press
- Dealers, Distributors, Traders & retailers
- Job Seekers
- Students

Sponsorship Opportunities Advantage Vidarbha 2025

Deliverables	Lead Sponsor	Prime Sponsor	Dimond Sponsor	Platinum Sponsor
Sponsorship in INR	4 Crore	3 Crore	2 Crore	1 Crore
Dignitaries Seating Arrangement on Dias	✓	✓	✓	✓
Speaking Slot	✓	✓	✓	✓
Logo Displayed on Backdrop	✓	✓	✓	✓
Corporate AV running during event	3 Min	3 Min	2 Min	✗
Bare Space/ Shell space	72 Sq. Mtr	54 Sq. Mtr	36 Sq. Mtr	18 Sq. Mtr
Standee Display	25	20	10	5
Corporate Literature inside the Kit	✓	✓	✓	✓
Logo on delegates Kit	✓	✓	✓	✓
Logo on Promotional Material	✓	✓	✓	✓
Complementary Delegate Passes	50	50	25	20

Highlights of Advantage Vidarbha 2024

1
EVENT

25+
SESSIONS

225+
SPEAKERS

250+
EXHIBITORS

4200+
PARTICIPANTS.

70000+
VISITORS

Don't miss the opportunity of Growth,
Participate in **Advantage Vidarbha 2025**

Associate Partners



Partner in Excellence



King's Way No.7, Station Road,
Beside Provincial Automobile,
Opp SBI, Nagpur,
Maharashtra - 440001
www.advantagevidarbha.in
www.aidnagpur.in

Exhibitor Enquiry
Vijay Fadnavis
9326546448
Sr. Executive Officer
expo@aidnagpur.in

Business Sessions
Amogh Tijare
9561061991
info@aidnagpur.in

**Secretariat Support
and Sponsorship**
Pankaj Bhokare
Executive Secretary
9998559288
secretary@aidnagpur.in