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**KHASDAR AUDYOGIK MAHOTSAV
A GLIMPSE OF VIDARBHA'S GLORIOUS POTENTIAL**



**Advantage
Vidarbha**
PATH TO GROWTH

**VIDARBHA'S MEGA
INDUSTRIAL EXPO,
BUSINESS & INVESTMENT CONCLAVE**

ORGANIZED BY



ASSOCIATION FOR INDUSTRIAL DEVELOPMENT

27TH, 28TH, 29TH JANUARY

RTMNU CAMPUS, JAMNALAL BAJAJ
ADMINISTRATIVE BUILDING GROUND,
AMRAVATI - AMBAZARI ROAD,
NAGPUR

CONCEPTUALIZED & INSPIRED BY

HON. SHRI NITIN GADKARI
UNDER KHASDAR AUDYOGIK MAHOTSAV



THE MOST IMPORTANT THING IS TO THINK AHEAD, AHEAD OF TIME.

Vidarbha is brimming with possibilities awaiting to be explored. A powerhouse of industrial capacities, natural resources, ample available land, robust infrastructure, skilled workforce and a vantage point location, Vidarbha is undoubtedly the most potent region in India for industry to thrive.

Advantage Vidarbha under the aegis of Khasdar Audyogik Mahotsava is an initiative conceptualised with the sole purpose of accelerating industrial and economic growth across sectors in Vidarbha. Nagpur is emerging as a metro region good for social climate. In this journey of growth, every stakeholder matters, every hand matters!

I invite you to make the first move into this untapped potential and grow with the incredible opportunity powered by bureaucratic will.



Shri. Nitin Gadkari

Hon'ble Minister, Road Transport and Highways, Government of India

Advantage Vidarbha

An initiative by the **Association for Industrial Development (AID)**, the event aims to leverage Vidarbha's rich resources and conducive environment for economic and industrial growth, showcasing industries, encouraging investments and helping our industrial ecosystem. Notably, it facilitates B2B and B2G, industrial brainstorming sessions, meetings for businesses and investment dialogues in Maharashtra's Vidarbha region.

"Advantage Vidarbha" lies in its strategic focus on attracting investments, featuring industry leaders, policymakers, and experts to share insights, fostering a platform for growth and collaboration in this region.

Key objectives of AID



Facilitating Growth

We aim to cultivate an environment conducive to industry growth, enabling expansion and diversification of operations.



Attracting Investment

Highlighting the Advantages of Vidarbha Region as a preferred investment destination and efforts to advocate the same effectively at National level.



Solution-finding

Collaboratively identifying and addressing industry challenges is our priority, ensuring smooth operations and sustained growth.



Government Advocacy

The organization will serve as a bridge between industries and the government, advocating for policies and reforms that benefit the industrial community. Additionally, we'll work towards attracting fresh investments to the region.



Business Activities & Events

Our plans encompass organising regular activities like Industrial Expos, Conclaves on Vidarbha's Industrial Development, Seminars highlighting the advantages of Vidarbha to attract investments, and incubating entrepreneurs through sector-specific seminars.



◆ Three days of heightened activities

- Promoting local industries
- Hosting interactions and breakout sessions with dignitaries
- Exhibiting the strengths of Vidarbha to attract investments
- Demonstrating paths to exponential growth
- Facilitating B2B, B2C, and B2G opportunities
- Inspiring young minds toward startups and entrepreneurship
- Providing vendor development opportunities
- Introducing new technology
- Creating entrepreneurship opportunities
- Generating ideas and avenues for employment
- Showcasing success stories

PANEL DISCUSSION AND SEMINARS

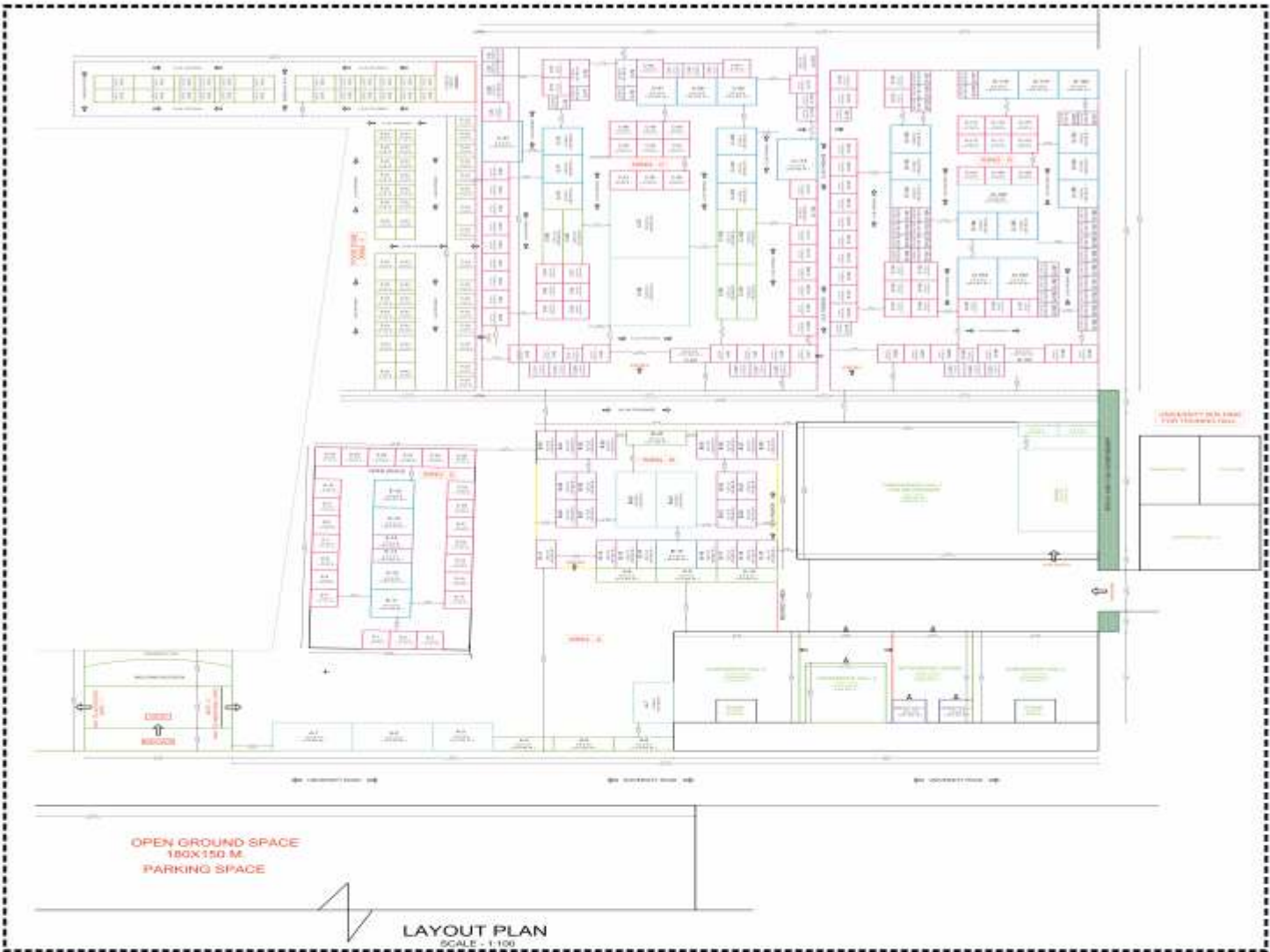
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EDUCATION
GEMS & JEWELLERY
TEXTILES
BAMBOO

STEEL/PEB
LOGISTICS
DAIRY
COAL, MINES & MINERALS
PHARMACEUTICALS
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Expo Layout



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